

CASE STUDY

How Well We Understand Customer Business and Delivered Fruitful Results

Case Study – 1

Store Creation

- **Customer Name:** Komlanvi Dodjro
- **Account Name:** DODJIVI
- **Business Type:** Distributor
- **Client Requirements:** AMAZON STORE CREATION
- **Our Goal:** To Create a Professional Amazon Store Front

CLIENT EXPECTATIONS:

Client wanted to drive awareness and engagement about their newly launched products and its benefits. A store which should contain his all good ranking ASINs of the Wise brand and for different product types e.g. Product for Skin Care, Hair Care etc.

OUR SOLUTION:

Our core focus to create client's Amazon Store more effective by using trending layouts, visual appealing imagery and multimedia content, that's why our team first understand the client need and review his accounts and products to create a design which should be appealing and can describe the products uses and the benefits by the images portray, and smart infographics.

OVERVIEW OF SELLER ACCOUNT:

- Checkout the store eligibility
- Reviewed the available inventory
- Understand the products
- Understand the product content
- Reviewed the product feedback to know the customers experience
- Reviewed product images
- Collect the information for high/low selling products
- Understanding customer requirement for the products

HOW IT BEGINS:

- Custom design using amazon store templates
- Manage the store page according to product category
- Organize categories and subcategories
- Add high ranking products to attract the buyers
- Add least selling product to have more visibility and orders
- Most relevant keyword and product research
- Copywriting – banners and category descriptions

- Graphic design – banners, images and infographics
- Info-graphic images
- Compile the content acceptance policy
- Follow the store creation guidelines
- Added videos, text, and images to tell brand story
- Best keyword selection
- Attractive banners with product details
- Comprehensive text writing
- Create a customized, multi-page store

THE RESULTS:

After all the coordination with client regarding his expectation and reviewing all the available products detail in account to utilize the images and describe his products on his storefront professionally we finally designed a classic and elegant Amazon Store which described his products in different product types tabs. Client appreciated our work which we delivered as per the client expectation.

Below is the store link which our team created for our client:

- Link: <https://www.amazon.com/wise>

We enjoyed a lot while operating the Wise Store Creating job and the interesting part of the job was that we got more opportunities and jobs for the same client as client was very happy with our work and provide us A+Content job for his products below are some products link where we performed for creating A+Content:

- <https://www.amazon.com/dp/B01N7PZ47X>
- <https://www.amazon.com/dp/B074PT6H6J>
- <https://www.amazon.com/dp/B07J9JMKV1>
- <https://www.amazon.com/dp/B01MA3L42D>
- <https://www.amazon.com/dp/B074PTL7WL>
- <https://www.amazon.com/dp/B07D1HGKS9>
- <https://www.amazon.com/dp/B01LWWOX2F>
- <https://www.amazon.ca/dp/B0721JFWRN>
- <https://www.amazon.ca/dp/B07K5GGZ2D>
- <https://www.amazon.ca/dp/B0731G52L5>
- <https://www.amazon.ca/dp/B01N7PZ47X>
- <https://www.amazon.ca/dp/B074PT6H6J>
- <https://www.amazon.ca/dp/B07J9JMKV1>
- <https://www.amazon.ca/dp/B01MA3L42D>
- <https://www.amazon.ca/dp/B074PTL7WL>
- <https://www.amazon.ca/dp/B07D1HGKS9>
- <https://www.amazon.ca/dp/B01LWWOX2F>

We are also attaching few screenshots of the store pages which you can see below:

Wise Men's Care - Skin Care HOME BODY SOAP SKIN CARE HAIR CARE HAIR CARE REFILL CONTAINER MORE



Wise Chaga Face Cream - 100ml/3.4oz | Nourishes and Hydrates Skin | Combines the Antioxidants of Chaga with the Aroma of Essential Oils

• Wise Chaga Simple & Natural Face Cream helps to soothe dry skin and reduce blemish issues.

• Treat yourself to the Wise Chaga Face Cream for deeply hydrate and refresh your skin.

• [View More](#)

Sold by [Santitas and Fulfiller by Amazon](#)

Get it by Wednesday, January 28

[ADD TO CART](#) [SEE BUYING OPTIONS](#)



[Subscribe & Save](#)

Wise Men's Willowherb Face Wash Cleanser - 250ml/8.4oz | Natural Facial Liquid Soap | Moisturizing and Purifying for Dry, Sensitive or Oily Skin | Daily Cleansing for Luxury Spa Skin Care Routine

• Nothing is as good as a fresh clean face. This supports cleansing routine features a fragrant blend of all-natural oils and gentle soap with the powerful properties of the natural willowherb leaves. Leave your skin feeling moisturized, refreshed and pure.

• Naturally antibacterial and Reduces Skin Irritation. Willowherb is regarded as a natural hyperkeratolytic, easing the distress from inflammation and irritations. Our proprietary blend offers something relief to skin damaged by irritants and moisture. And the natural antiseptic property prevents infections.

• [View More](#)

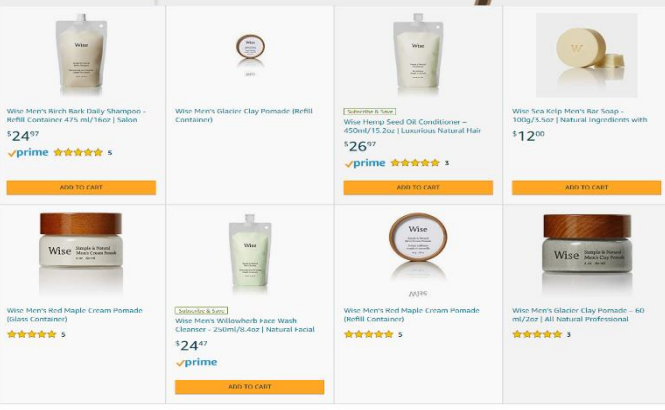
Sold by [Santitas and Fulfiller by Amazon](#)

Get it by Wednesday, January 28

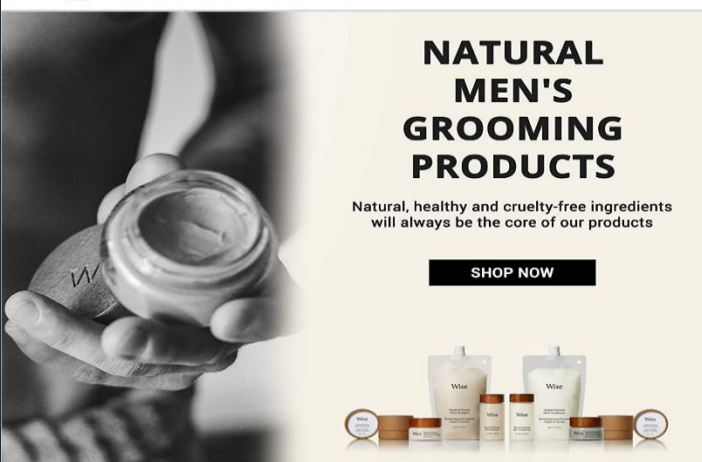
[ADD TO CART](#) [SEE BUYING OPTIONS](#)



Wise Men's Willowherb Face Wash Cleanser - 250ml/8.4oz | Natural Facial Liquid Soap | Moisturizing and Purifying for Dry, Sensitive or Oily Skin



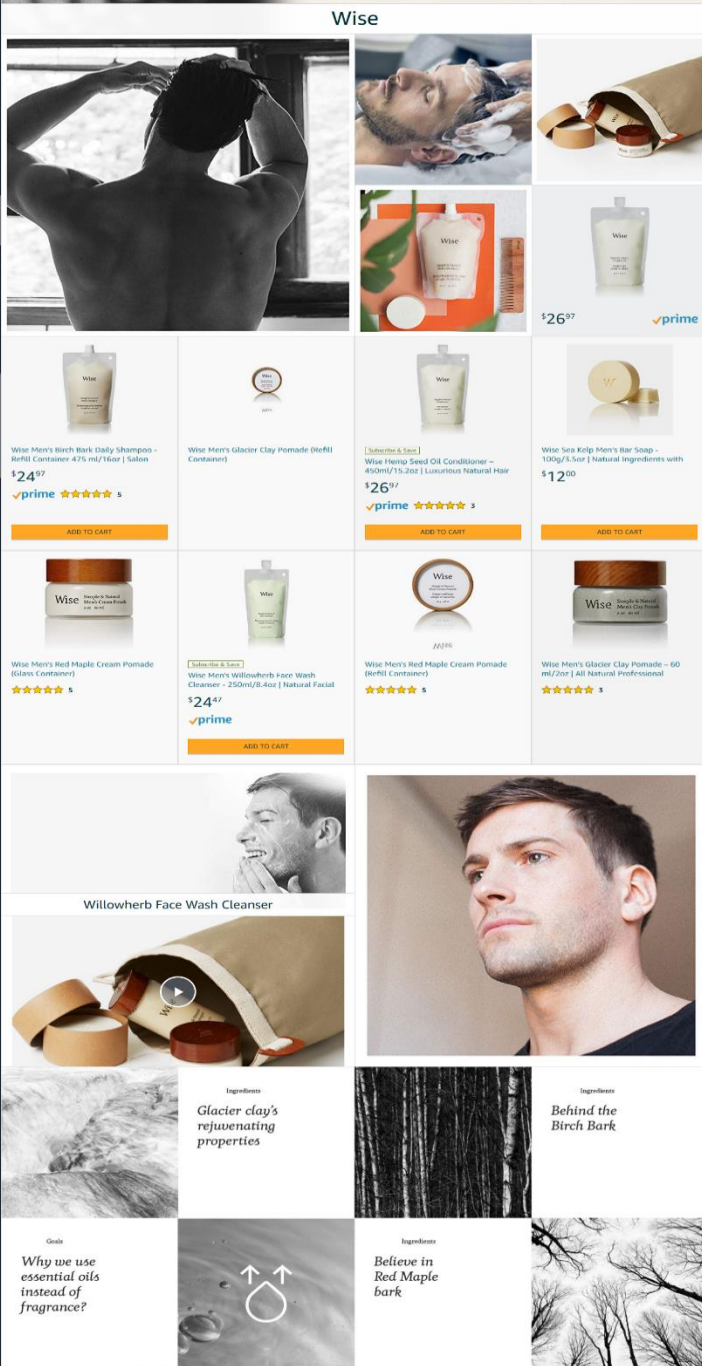
Wise Men's Care - Skin Care HOME BODY SOAP SKIN CARE HAIR CARE HAIR CARE REFILL CONTAINER MORE



NATURAL MEN'S GROOMING PRODUCTS

Natural, healthy and cruelty-free ingredients will always be the core of our products

[SHOP NOW](#)





Wise Men's Birch Bark Daily Shampoo

We source our White Birch Bark from Canada's Boreal Forest and use it for its vitamin C and antioxidants

\$24⁹⁷ ✓prime



Wise Hemp Seed Oil Conditioner

Wise's natural Hemp Seed Oil Conditioner was developed to offer you the immense benefits of hemp oil.

\$26⁹⁷ ✓prime



Red Maple Cream Pomade II Salon Quality Natural Hair Styling Product

60 ml/2.05



Hemp Seed Oil Conditioner 450ml | Moisturizes & Strengthens Hair

Adds Protein to Stimulate Hair Growth and Prevent Hair Loss. Rich in essential amino acids, our restorative hemp oil conditioner helps to create keratin, a key protein that makes hair strong and durable.

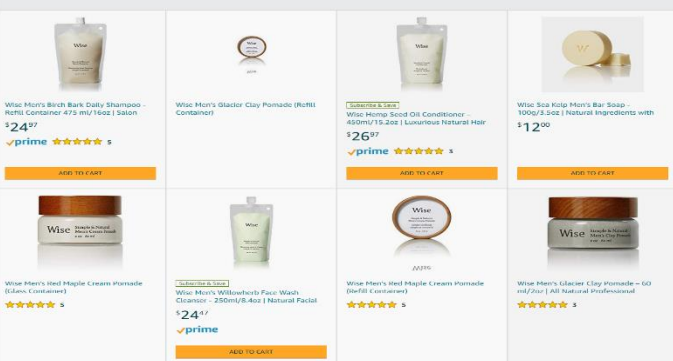


\$26⁹⁷ ✓prime

Birch Bark Daily Shampoo - Refill Container 475 ml Salon Quality

Salon Quality Natural Ingredients & Scented with Essential Oils. Nourishing and Moisturizing. Designed by our co-founding barber, Wise Birch Bark Shampoo creates and maintains healthy hair.

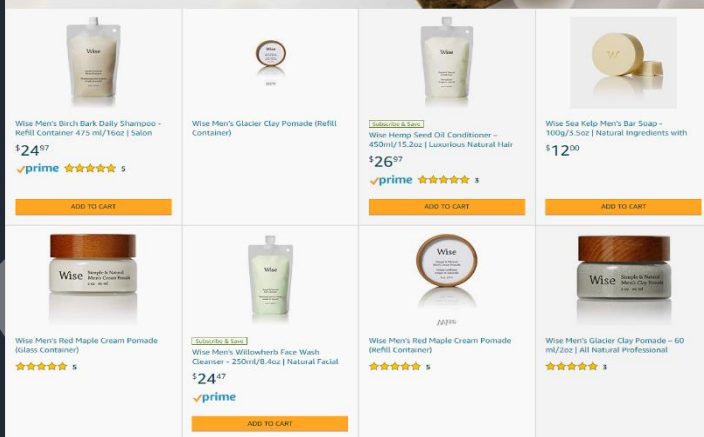
\$24⁹⁷ ✓prime



WISE SEA KELP MEN'S BAR SOAP

HANDMADE LUXURY SOAP

NATURAL INGREDIENTS WITH SHEA BUTTER ULTRA MOISTURE TO SOOTHE STRESSED SKIN



Professional Quality Skin Care for Mens | All Sourced from Canada

Made with natural sea kelp, iodine, minerals and anti-oxidants, as well as shea butter, olive and canola oils, petit grain, black pepper, bergamot and vetiver essential oils.

\$12⁰⁰



INGREDIENTS: IODINE, MINERALS, SHEA BUTTER, SEA KELP

Purchase Wise Men's Sea Kelp Bar Soap today and let the soft feeling and exquisite fragrance wash over you



A Gentle Cleansing Soap for All Skin Types

Harvested Off the Coast of the Canadian Maritimes

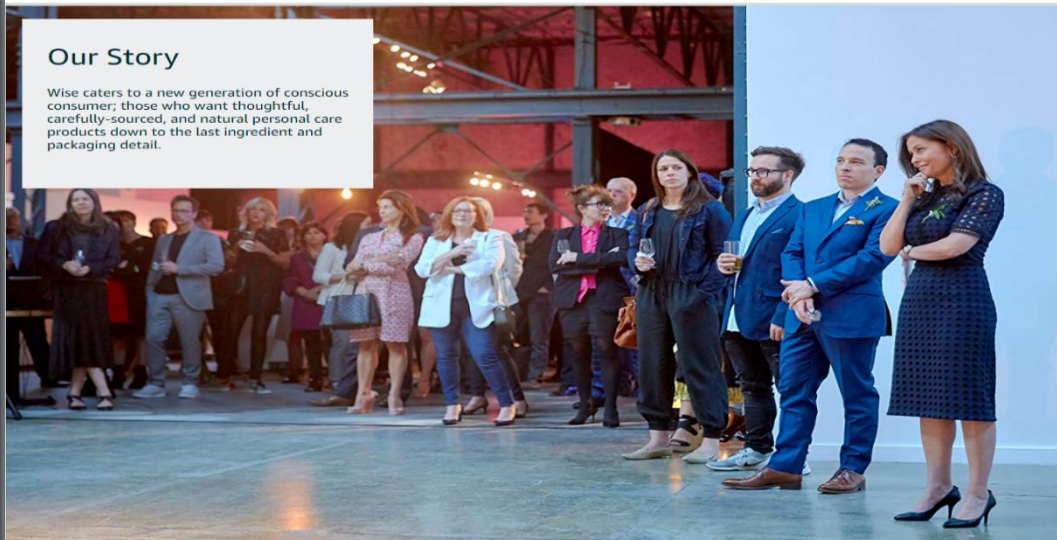
Nourishing Ingredients for Healthy Skin

100% Natural, Vegan and Cruelty-Free

BEST SELLERS FROM WISE MEN'S CARE



Wise caters to a new generation of conscious consumer; those who want thoughtful, carefully-sourced, and natural personal care products down to the last ingredient and packaging detail.



**STRONG HOLD
AND MATTE FINISH**



Wise
Simple & Natural
Moroccan Lemons Pomade
Cetane raffiné
simple et naturelle
No. 2 1/2 oz

MA2G